

950 W. Fingerboard Rd.
 Staten Island, NY 10305
 (718) 981-1234



AUTO REVENUE LEVEL

| Daily | Full Page | 1/2 Page | Strip Ad | 1/4 Page |
|---------------------------|------------------|--------------------------|-----------------|-------------|
| Sunday Rate | 6 x 21.25 | 3x21 & 6x10.5 | 6 x 4.00 | 3x10 |
| \$0 | \$2,900 | \$1,574..... | \$600 | \$807 |
| \$7,500 | \$2,719 | \$1,434..... | \$534 | \$740 |
| \$15,000-\$17,00 | \$2,668 | \$1,409..... | \$522 | \$728 |
| \$25,000-\$38,000 | \$2,617 | \$1,383 | \$510 | \$716 |
| \$50,000-\$85,500 | \$2,566 | \$1,358 | \$498 | \$704 |
| \$100,000-\$192,000 | \$2,515 | \$1,332 | \$486 | \$692 |
| \$200,000-\$432,000 | \$2,464 | \$1,307 | \$474 | \$679 |
| \$300,000-\$650,000 | \$2,438 | \$1,294 | \$468 | \$673 |

*Revenue can be combined with any other services
 All Rates are NET

- 1 insertion in a week = 0% Frequency Discount
- 2 insertion in a week = 25% Frequency Discount per ad
- 3 insertion in a week = 35% Frequency Discount per ad
- 4+ insertions in a week = 45% Frequency Discount per ad



INTERACTIVE MARKETING SERVICES

With a wide range of interactive marketing services available, silive.com helps you make audience connections with customized, targeted solutions to fit all budgets!

SEARCH SOLUTIONS

Effectively increase your online visibility in major search engines like Google, Yahoo, and Bing.

IMPRESSION CAMPAIGNS

Flexible, customizable online display advertising solutions

EXTENDED REACH

Expand the reach of your marketing message to your target audience on website beyond silive.com

REAL DEALS EMAIL BLASTS

The efficient, effective way to deliver your message right to subscribers' inboxes.

BUSINESS LISTINGS

A solid foundation for getting your business found online.

MOBILE ADVERTISING

Reach your potential customers on the go, anywhere at any time.

silive.com
STATEN ISLAND'S LEADING LOCAL NEWS & INFORMATION SITE.
*Over 1.7 million unique visitors per month and 19.5 million page views.**

- ✓ Increases awareness
- ✓ Increases buying intent
- ✓ Increases store traffic, website visits, etc.
- ✓ Increases performance of other marketing in your mix

silive.com reaches your prospects in all stages of the buying cycle:



*January-March 2015 silive Analytics