

THE MARKET PLACE®

Staten Island Value Pages

A Product of the **Staten Island Advance**

REACH OVER 170,000 HOMES EVERY WEEK!
 Thursday Staten Island Advance Home Delivery & Door-Step to Non-Subscribers

ADVERTISING RATES

	1 ZONE	2-3 ZONES per zone	4-5 ZONES per zone	6-8 ZONES per zone	SIZE
Full Page	\$259	\$248	\$237	\$226	9.0417" x 10.75"
1/2 Page	\$193	\$183	\$172	\$161	9.0417" x 5.25" or 4.4583" x 10.75"
1/4 Page	\$129	\$118	\$107	\$97	4.4583" x 5.25"
1/8 Page	\$85	\$81	\$75	\$70	4.4583" x 2.50"
Front Page	\$425				9.0417" x 5.75"
Back Page	\$375				9.0417" x 10.75"
Strip Ad	\$179 (front)				9.0417" x 2.25"
Marquee	\$110				3.5417" x 2.25"

*1/8 PAGE & INSIDE STRIP (10X2.25") SAME PRICE

COLOR RATES

Inside Pages=# Of Zones x Rate Per Zone x 15% Additional (full color)
 Premium Positions - Front & Back Page, color included.

CONSECUTIVE WEEK CONTRACTS

13 Weeks\$ 5%

26 Weeks\$ 8%

52 Weeks\$ 12%

PICKUP RATES

Appearing in The Advance (part of full run) 7 days before or after publication Insert in The Market Place

3/5 Page (3 col. X 10.00" ROP)

1 Zone

\$150

2-8 Zones

\$140 each zone

2/5 Page (2 col. X 10.00" Max. ROP)

1 Zone

\$60

1/5 Page (2 col. X 5.25" Max. ROP)

1 Zone

\$35