

ROP

SIZE	WIDTH X HEIGHT
FULL PAGE	10.87" x 21.25"
1/2 PAGE VERTICAL	5.375" x 21.25"
1/2 PAGE HORIZONTAL	10.87" x 10.0"
1/4 PAGE	5.375" x 10.0"
1/8 PAGE	5.375" x 5.0"
1/12 PAGE	3.452" x 5.0"
1/24 PAGE	3.452" x 2.5"

COL.	INCHES	COL.	INCHES
1	1.708"	4	7.208"
2	3.542"	5	9.042"
3	5.375"	6	10.87"

ROP PAGE SIZE:
6 COLUMNS WIDE X 21.25 INCHES DEEP

AWE

COL.	INCHES
1	1.7083"
2	3.5417"
3	5.375"
4	7.2083"
5	9.0417"

AWE PAGE SIZE: 5 COLUMNS X 10.5 INCHES
DOUBLE TRUCK SIZE: 18.2083 INCHES X 10.5 INCHES

CLASSIFIED

COL.	INCHES	COL.	INCHES
1	1.083"	6	6.940"
2	2.255"	7	8.111"
3	3.426"	8	9.282"
4	4.597"	9	10.454"
5	5.768"	10	11.625"

CLASSIFIED PAGE SIZE:
300 LINES DEEP X 10 COLUMNS (3,000 LINES)

BOOKLETS

SIZE	WIDTH X HEIGHT
BACK COVER	9.0417" x 10.0"
INSIDE COVER	9.0417" x 10.0"
FULL PAGE	9.0417" x 10.0"
HALF PAGE	9.0417" x 4.88"
QUARTER PAGE	4.4583" x 4.88"
EIGHTH PAGE	4.4583" x 2.31"

MARKET PLACE

SIZE	WIDTH X HEIGHT
FULL PG	9.0417" x 10.75"
1/2 PAGE HORIZONTAL	9.0417" x 5.25"
1/2 PAGE VERTICAL	4.4583" x 10.75"
1/4 PAGE	4.4583" x 5.25"
1/8 PAGE	4.4583" x 2.50"
FRONT COVER	9.0417" x 5.75"
BACK PAGE	9.0417" x 10.75"
STRIP	9.0417" x 2.25"
MARQUEE	3.5417" x 2.25"

AUTO

SIZE	WIDTH X HEIGHT
FULL PAGE	10.87" x 21.25"
1/2 PAGE HORIZONTAL	10.87" x 10.5"
1/2 PAGE VERTICAL	5.375" x 21.25"
1/4 PAGE	5.375" x 10.0"
STRIP	10.87" x 4.0"

FRONT PAGE NOTE

3.0139" X 3.0139"

All text must fit within the 0.1667" margin
And have a 0.1667" bleed